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## PRESS RELEASE

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## **InstaPURE®** proven effective against Human Coronavirus

**EAST HARTFORD, CT** – Pure Maintenance is pleased to announce that InstaPURE is effective against Human Coronavirus. In connection with BioSafe Systems, SaniDate 5.0 as well as the private labeled InstaPURE is effective against Human Coronavirus on hard, non-porous surfaces. A GLP viricidal efficacy study was conducted using InstaPURE at a rate of 1.0 fl. oz. per gallon with a 10-minute contact time, an application specifically designed to combat Human Coronavirus.

With these positive results, an expedited submission including a supplemental label will be requested with the EPA. Once approved, this virus will be added to the product label in the United States and Canada, and will allow the product to be included in the EPA List N-Disinfectants for Use Against SARS-CoV-2 and the Health Canada Disinfectants for Use Against SARS-CoV-2 (COVID-19) List.

After passing EPA approval, the supplemental label will become available to those who have previously purchased InstaPURE and will be provided to Pure Maintenance licensees

InstaPURE (EPA Reg. No. 70299-19-95371) is a hydrogen peroxide and peroxyacetic acid-based sanitizer/disinfectant approved for a wide variety of use sites in a multitude of markets. InstaPURE controls human health pathogens, viruses, crop spoilage organisms, mold/mildew, algae, and fungi on contact.